



## Studio M Hosts Designer Panel at Union Lighting in Montreal

City of Industry, CA — Studio M Lighting, the designer arm of Maxim Group Co., recently brought together designers, journalists, and industry tastemakers for a talk panel at Union Lighting in Montreal between Studio M designer Ryan Saghan and interior designer Ali Budd.

Moderated by Maxim Lighting COO Naomi Sperling, the discussion offered a candid exploration of Ryan and Ali's personal and professional journeys and what it means to be unapologetically creative.

Even with the season's first major snowstorm outside, more than 300 guests filled Union Lighting's inviting 25,000-square-foot showroom, eager to experience a dialogue between two leading voices in interior design. Despite such a large gathering, the evening unfolded like an intimate chat as Ryan and Ali opened up about career challenges, personal influences, and how their designs reflect shifting trends of the modern world. They also shared insights into how they've integrated technological advancements and emerging AI tools into their everyday work.

Union Lighting, in business since 1914 and now in its third generation of family ownership, was an exceptional host. Paired with Maxim's own 50-year legacy as a fellow family-owned business, these shared roots created an immediate connection between the two brands. This warm foundation set the tone for the evening, deepening Ryan and Ali's conversation and shaping an unforgettable night.